
OUR MISSION

The Town of Menasha Police Department exists for the purpose of providing an enhanced level of public safety in the community, protecting the constitutional rights of all people, and improving the quality of life of each citizen.

OUR COMMITMENTS

- **Problem solving**
- **Teamwork**
- **Openness**
- **Planning for the future**
- **Providing leadership to the police profession**

OFFICE OF THE CHIEF

I am pleased to present our 2012 Annual Report. I hope this report gives you insight into the operations and accomplishments of the Town of Menasha Police Department. We are committed to providing quality services to the citizens, businesses, and visitors of the Town of Menasha and to maintain the high quality of life our community deserves.

Law enforcement is unique in that services need to be provided 24 hours a day, seven days a week and 365 days a year. Many people think of police work as simply enforcing the law, however there is much more than that. Our officers are problem solvers and work very hard to resolve many issues that occur throughout the year without having to take any enforcement action. Another unique aspect of law enforcement is that success is sometimes measured by what doesn't happen! We are committed to reducing crime by being proactive. This is accomplished by developing partnerships with the community and having effective crime prevention programs in place.

I am proud of the wonderful work that the men and women of the Town of Menasha Police Department accomplish on an annual basis.

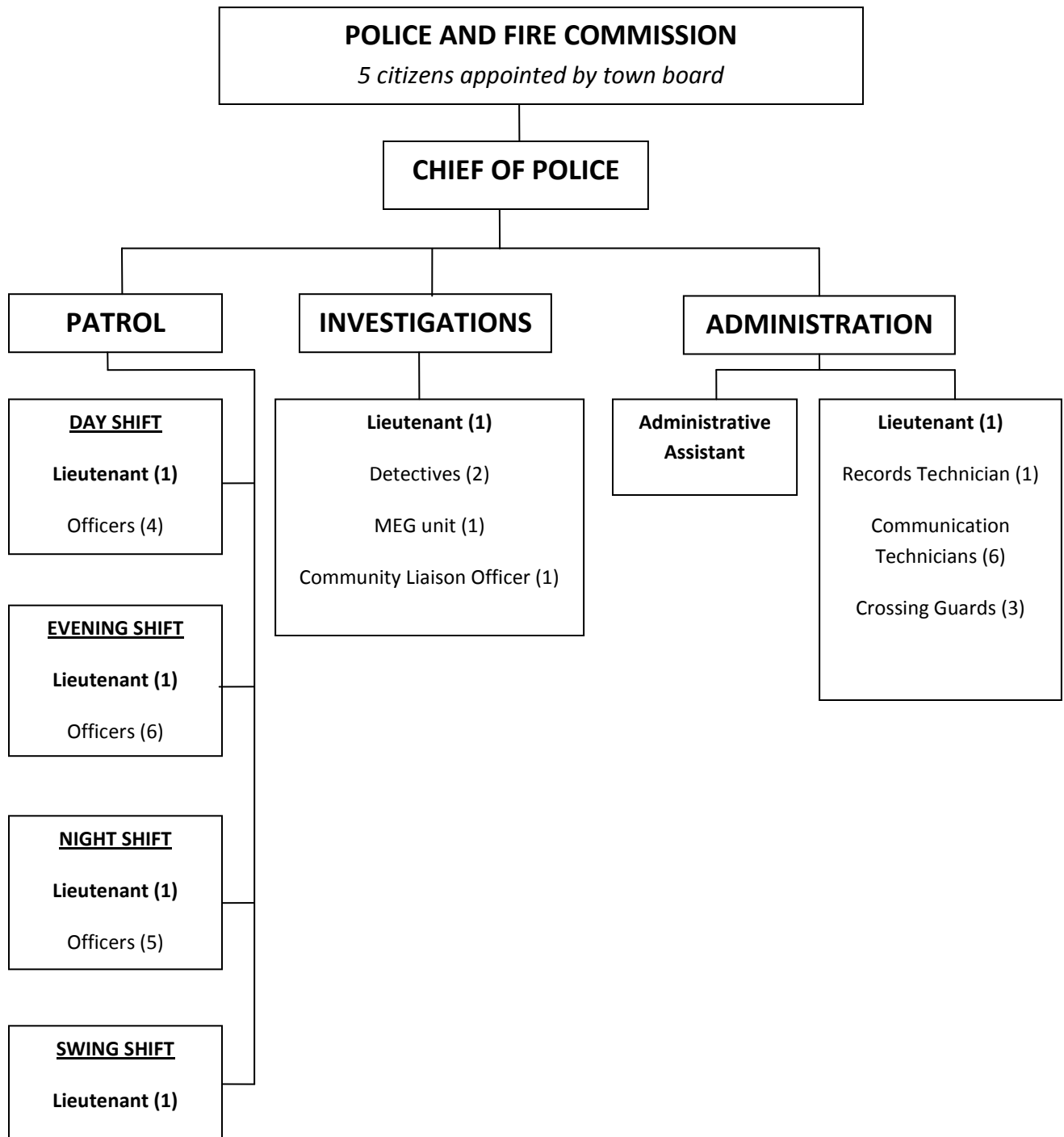
Quite clearly the public also recognizes and appreciates what we do as an organization. We know this from an ongoing citizen's survey that is given to persons that have contact with the Town of Menasha Police Department.

The Town of Menasha Police Department continues to face the challenge of providing quality services with limited resources. There is no doubt that the state of economy affects everyone. We are continually looking for innovative ways to improve efficiency so the same quality of services town residents expect and deserve can be maintained.

Finally, I would like to thank the citizens of the Town of Menasha for their continued support. It is through corroboration and cooperation that the community and the police department work together to keep our community a safe one. Although crime does occur in the Town of Menasha, one only needs to look at the Crime Clock to appreciate the safe community in which we live.

Chief Rodney McCants

ORGANIZATIONAL CHART



STAFF - SWORN

CHIEF OF POLICE

Rod McCants

ADMINISTRATIVE LIEUTENANT

Tim Seaver

INVESTIGATIONS LIEUTENANT

Scott Blashka

PATROL LIEUTENANTS

Michael Krueger

Rick Leneau

Pete DeBoer

Gary Cutler

DETECTIVES

Christopher Anderson

Jason Feucht

Tim Callan

COMMUNITY LIAISON OFFICER

Jason Weber

PATROL OFFICERS

Thomas Tralongo

Scott Boehlen

Gerard Stephanie

Daniel Wiechman

John Swenson

Christopher LaSage

Seely Moe

Christopher Brandt

Megan Hickey

Michael Weinberger

Jeremiah Gustafson

Scott Farrell

Corey Colburn

Evan Merkes

Erwin Clay Davis

STAFF - CIVILIAN

ADMINISTRATIVE ASSISTANT

Sheri del Plaine

RECORDS TECHNICIAN I

Erin LeMahieu

COMMUNICATIONS TECHNICIAN I

Angela Oppor

Theresa Coenen

Christy Scott

JoAnn Richards

CROSSING GUARDS

Jacquelyn Lovejoy

Lori Davis

Harland Goldschmidt

Robert Birkholz

POLICE AND FIRE COMMISSION

Michael Lettier

Robert Weyenberg

Joseph Reidel

William Van Eeckhout

Ken Mattison Jr.

COMMUNITY PROFILE

The Town of Menasha lies in the “Fox Cities” area of Wisconsin, near the northwest corner of Lake Winnebago, about thirty minutes southwest of Green Bay. The Town of Menasha has enjoyed steady growth for many years, and is presently the second largest township in Wisconsin with a population of 18,545.

The Town of Menasha has a service area of 12.3 square miles that includes two major federal highways that intersect within those boundaries. Approximately 66,000 vehicles cross USH 10 each day, and another 91,000 vehicles travel on USH 41 each day. In addition, the Town of Menasha maintains approximately 100 miles of local roadways.

The agency has a variety of zoning types within its jurisdiction, ranging from industrial/commercial to agricultural/residential. The economy of the area is based upon the paper industry and the town is home to many large corporations including Pierce Manufacturing, Kimberly Clark, SCA Tissue, CelluTissue, Outlook Corp., Great Northern and many other great businesses.

The police department is a full service police department employing 26 sworn officers and 7 civilian employees, with a \$3.1 million dollar budget.

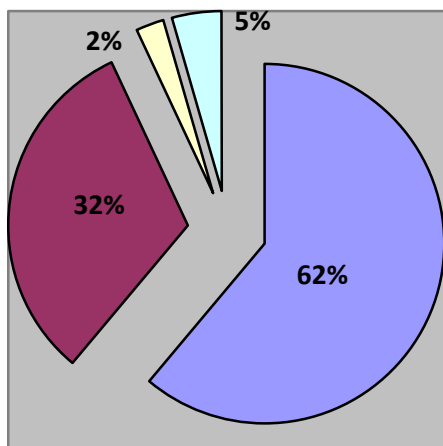


POLICE ADMINISTRATION

The administration division of the police department consists of the chief of police, administrative assistant and administrative lieutenant. This division is responsible for the coordination and direction of the department.

A large task of this division is budgeting and fiscal management. With the current state of economy and the need and demand for law enforcement services, this is no easy task. Through careful planning, the Town of Menasha Police Department has been able to maintain and in some instances increase the level of service all while maintaining a little to no impact on tax dollars.

Police Budget	
Year	Amount
2012	\$3,126,320
2011	\$3,181,238
2010	\$3,060,084



As the previous graph shows, the largest area of our budget is personnel. The administrative division coordinates the management of personnel from recruitment to promotions and internal investigations.

In 2012, the police department filled a patrol officer vacancy that had gone unfilled since the summer of 2010 with the hiring of Officer Erwin Clay Davis. Officer Davis comes to us after having served our country with the United States Army.



We also saw Lt. Michael Krueger retire after 28 years on the police department. Lt. Krueger had served the citizens of the Town of Menasha as a patrol officer, detective, and patrol lieutenant.



PATROL DIVISION

The patrol division is the backbone of the police department. This division is responsible for handling a majority of the many emergency and non-emergency calls received each year, along with enforcing traffic laws on the freeways and roadways throughout the Town of Menasha.

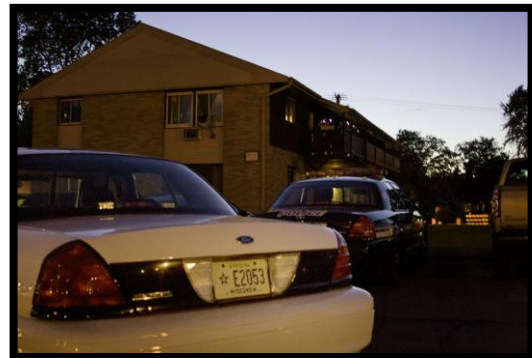
The Town of Menasha presently has 15 officers and 4 lieutenants that are assigned to this division. These officers are then split among 4 patrol shifts, each with a lieutenant, that provide coverage 24 hours a day, 7 days a week. At any given time there are between 3 and 5 officers working each shift, depending on the time of day.



Officers primarily conduct their patrols from police cars. The Town of Menasha utilizes six marked patrol vehicles. This has traditionally been the primary means of providing police services, but we have also initiated alternative patrol methods.

Our officers also get out of their patrol cars and will either patrol certain areas of the town on bicycle or foot. These efforts afford the officers the opportunity to interact more freely with the

residents outside of the “confines” of a patrol car. Officers are also periodically assigned to a specialized directed patrol. This places officers in certain areas of the town due to a high call volume.



This past year proved to be quite a busy year for our patrol officers. ***During the course of 2012, our patrol officers responded to 6,982 calls for service!***



In addition to responding to calls for service, our patrol officers enforce traffic laws on over 100 miles of town roads in addition to USH 10/441 and USH 41. ***Officers issued 2,952 citations along with taking 122 intoxicated drivers off of our roadways.***

PATROL DIVISION

In the fall of 2012, the Town of Menasha Police Department was awarded two \$20,000 traffic safety grants from the Wisconsin Department of Transportation to target intoxicated drivers and speed enforcement. These grants started in October 2012 and will run through September 2013.

Money from the grant will be used to pay for the wages of officers assigned to the special assignments along with the purchase of vehicle equipment that includes three Preliminary Breath Test units, two transport seats, a radar unit, one mobile data computer and docking station/stand.



Following the success of the Brown County and Outagamie County OWI Task Forces, law enforcement in Winnebago County worked together to create a multi-jurisdictional force to send a message to those determined to drink and drive. This unit, which is also funded by the Wisconsin Department of Transportation, started operating in November of 2012 and had a deployment in the Town of Menasha in December 2012. There are more deployments scheduled throughout the county and the town in 2013.

In March of 2012, the police department partnered with Team WinnebagoLand for the use of a Polaris Ranger Utility Vehicle to patrol the many trails and parks throughout the town.

This unique partnership allowed officers to patrol these trails and better handle off road situations. The Ranger that was loaned to the department is an electric vehicle which operates very quietly and was utilized often by our night shift officers to patrol neighborhoods.



2012 also saw the end of an era in police cars. Ford ended the production of the Crown Victoria, a staple in squad cars, and introduced the Police Interceptor, based off the Taurus line. We were able to purchase two new Interceptors and will be replacing the remainder of the fleet this year.



INVESTIGATION DIVISION

Criminal investigations are an important aspect of the services that we provide. Each Town of Menasha police officer has received training to conduct thorough and complete investigations. Officers routinely conduct investigations and frequently resolve the issue with no additional assistance. Those investigations that require additional or technical assistance are forwarded to the Investigation Division.

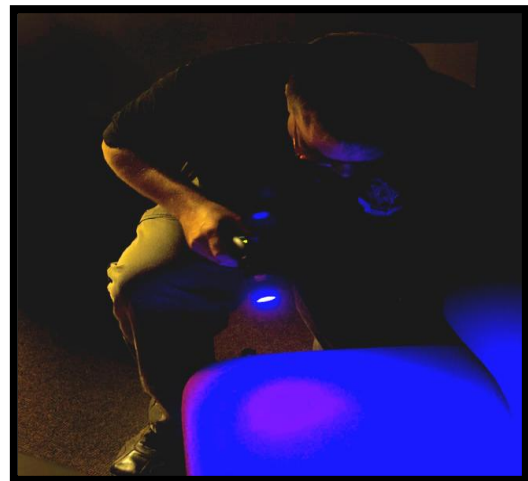


The Town of Menasha Police Department Investigation Division consists of one lieutenant, two detectives, one MEG drug unit investigator and one community liaison officer. The Investigation Division is responsible for investigative follow-up and criminal case preparation related to the prosecution of persons suspected of committing crimes and arresting persons suspected of committing crimes.

The department also has several officers that are trained as evidence technicians to provide forensic assistance in these investigations. These evidence technicians will respond to major crime scenes to collect and process any physical evidence. This allows the detectives to focus on interviewing victims, witnesses and

suspects. The evidence collected is then submitted to the Wisconsin State Crime Laboratory in Madison for analysis.

The Investigation Division works closely with the Winnebago County District Attorney's Office, as well as many other agencies both locally and nationally. Our investigators meet regularly with other Fox Valley agencies to share and obtain information regarding criminal activity in and around the Town of Menasha. The information shared at these meetings has proven invaluable and has directly resulted in crimes being solved not only here in the Town of Menasha but throughout the Fox Valley.

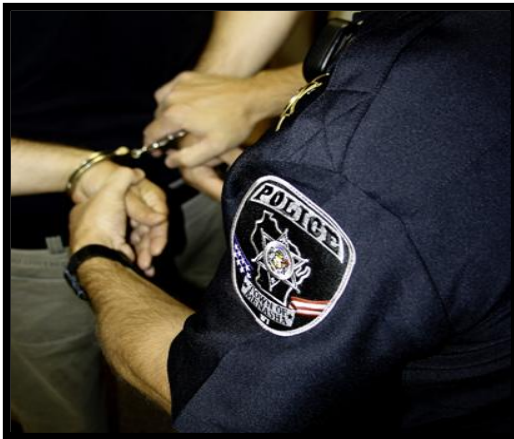


In the statistics area of this report you will find a table that lists eight crimes broken down into two categories: violent and property. These are the crimes submitted to the FBI's Uniformed Crime Reporting system. ***In 2012, we saw 56 violent crimes committed in our community, with 52 of those being assaults and batteries. 86% of these crimes were solved by our officers and detectives.***

INVESTIGATION DIVISION

A majority of our crimes are property crimes, which include burglary, theft and damage to property. ***In 2012 there were 52 burglaries reported, which is the lowest it has been since 2006! However, we saw our thefts increase to 201 incidents - the first time it has surpassed 200.***

Many of our burglaries and thefts were due in part to several criminal rings operating in the town and Fox Valley. In 2012, our officers and detectives broke up several of these operations which led to the recovery of tens of thousands of dollars in stolen property and criminal charges.



Many of these criminals targeted property that was not secured. They would canvas neighborhoods and parking lots looking for unlocked car doors and/or open garage doors. Many of the stolen items consisted of small electronics such as iPods and GPS units.

In two cases, trail cams that were placed on the property captured the suspects which ultimately led to their identity. Trail cams have

proven to be beneficial in security/surveillance uses. ***In 2012 Scheels donated a covert trail camera to the police department to assist in the battle against these property crimes.***

Many of the people arrested indicate that the reason for committing these property crimes is to support their drug habit. Major drug investigations in the Town of Menasha are conducted by the Lake Winnebago Area Metropolitan Enforcement Group (MEG). The MEG Unit consists of 13 officers from police and sheriff's departments in Winnebago, Outagamie, Calumet and Fond du Lac counties. The Town of Menasha has had several officers assigned to this unit since it was formed in 1988.

In 2012, the MEG Unit conducted over 13 drug investigations in the Town of Menasha and our patrol officers handled 62 cases involving drugs. The drugs of focus in the Town of Menasha have included marijuana, cocaine, heroin, and prescription medication. The medications that we have encountered being abused include: morphine, Suboxone, Tramadol, Alprazolam, Clonazepam and Ritalin.



COMMUNITY POLICING

Although a major function of the police department is responding to calls for service and investigating crimes that are committed, the Town of Menasha Police Department firmly believes in being actively involved in the community.



Last year our Community Liaison Officer gave 52 presentations on a variety of topics and we also conducted a community meeting on child safety in conjunction with the Neenah and Menasha Police Departments. We also visited the students at Spring Road School with the Officer Friendly program in the spring and fall. In an effort to help residents and businesses protect their property, we conducted six security surveys.

In honor of Police Week, we held an open house in May which was attended by both the community and family members. Manderfield's Bakery and McDonald's graciously provided the refreshments for the event. We also took this as an opportunity to take a department photo of our staff.



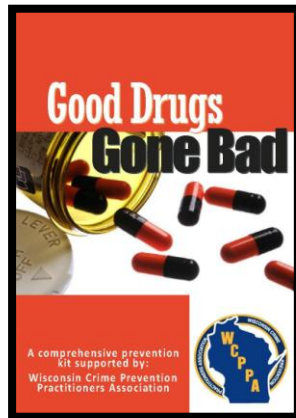
In June we held our Summer Safety Night event. This event was the former National Night Out event and was moved to June to avoid the high heat and humidity that we have experienced in the past. This event continues to be a success each year and was attended by close to 600 people in 2012! Department members also participated in the Affinity Clinic Helmet Challenge day, the Town of Menasha Fire Department's Safety Day and the Town of Menasha Car Show.



COMMUNITY POLICING

In 2009, the police department led a coalition to address the rise in prescription drug abuse. That coalition worked to develop the *Good Drugs Gone Bad* program and accompanying toolkit. Since that time the program has been recognized on both a state and national level. In March, three public service announcements were filmed with local high school students. These commercials have aired both in movie theaters and on local television.

The toolkit has been distributed to prevention practitioners across Wisconsin and several other states. In 2012, the department was asked to give several presentations on the subject in the area as well as at the Environmental Protection Agency in Chicago and to New England area teachers in Boston.



Through a grant from the National Association of Drug Diversion Investigators, we installed a drug disposal box in the police department lobby. Since the installation in August, we have collected over 200 pounds of unused medication!

In 2012, the police department continued expanding our presence on the World Wide Web and launched a newly revamped website in conjunction with the town's new website. The website now provides links to many handouts and resources. We also partner with RAIDSONLINE to offer a free crime mapping service whereby residents can see exactly what is occurring in their neighborhoods.

We also continue our communications with the community through our Facebook site, Twitter account, Nixle text message alerts and YouTube channel.



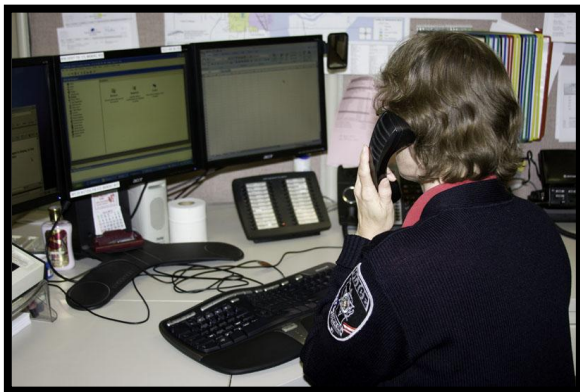
In addition to the many social media methods of communication we still rely on the traditional media. Our Community Liaison Officer also serves as the spokesman for the department and *in 2012 we issued 20 press releases and the department was featured several times in the news media on crime prevention topics.*

The police department also works collaboratively with the following organizations: *Crime Stoppers, TRICOM, PAST, Wisconsin Crime Prevention Practitioners Association, re:THINK, Special Olympics, and the Wisconsin TRIAD board.*

SUPPORT SERVICES

COMMUNICATIONS AND RECORDS

The Town of Menasha Police Department's Communication and Records Division serves the citizens in a variety of ways. This division is open to the public 24 hours a day, 365 days a year. This division is generally the first point of contact the public has with the police department. Communication Technicians are those employees who receive the public's phone calls and greet those that come into the lobby.



In addition to serving the citizens of the Town of Menasha, the Communications and Records Division provides support to our sworn personnel. The division monitors cameras placed in and around the municipal complex, and routinely provides searches of Federal, State, and local databases to assist officers with locating information that is pertinent to their cases and investigations.

The Communications and Records Division is responsible for maintaining the information that is entered into these systems. Information is entered into local, State, and Federal databases, and must be done so in accordance

with various laws and system regulations. These entries include missing persons, stolen and recovered articles and vehicles, and arrest warrants. In order to ensure a high standard of accuracy, routine audits are conducted on these systems.

The Communications and Records Division is also responsible for typing all of the officers' dictated reports. Any incident that involves an officer's response and investigation typically will require that officer to dictate a report. These reports are then filed electronically and any attachments are filed in cabinets.

EMERGENCY DISPATCH

The Winnebago County Sheriff's Department is responsible for answering 911 emergency calls and dispatching emergency services throughout Winnebago County. The 911 Communications Center is located on the second floor of the Sheriff's Office. The 911 Communications Center is staffed 24 hours a day, 365 days a year. There are three shifts per day with five or six dispatchers on duty each shift.



SUPPORT SERVICES

TRAINING

The State of Wisconsin requires that sworn officers attend a minimum of 24 hours of training annually to maintain their law enforcement certification. ***Our officers attended over 1,200 hours of training in 2012. This averages to nearly 47 hours of training for each officer.***

This training included firearms qualification-which occurs twice a year, along with annual legal updates on new laws and court rulings. Officers also attended a variety of specialized training such as: Investigating Drug Related Deaths, Crime Scene Management, Fire Investigation, Prosecuting the Drugged Driver, Problem-Oriented Policing and many other topics.



The police department continued to be a leader in law enforcement training in Wisconsin as we were a host agency for the Wisconsin Problem Oriented Policing conference in April as well as the Wisconsin Crime Prevention Practitioners Association conference in September. Collectively, these conferences were attended by 300 officers from across Wisconsin.

SWAT

The Town of Menasha Police Department has partnered with the City of Appleton Police Department for over 20 years to provide assistance for any tactical situations in our community. We have two officers that are assigned to the Appleton SWAT team along with one officer assigned as a negotiator.



HONOR GUARD

In 2010, the department formed an honor guard to represent not only the police department, but the community at formal events both here in the Town of Menasha and around the state. The unit is comprised of one lieutenant and five patrol officers.

In 2012 the honor guard attended several events such as the annual town meeting, Wisconsin Crime Prevention Practitioners Association conference and funerals for fallen officers in the area.

STATISTICS – CALLS FOR SERVICE

ACTIVITY REPORT - 2010-2012

Incident Type	2012	2011	2010
Complaints	3,863	3,421	3,661
Services & Assists	3,119	3,371	3,544
Traffic Stops	4,485	3,426	4,305
Total	11,467	10,218	11,510

CALLS FOR SERVICE – MONTHLY BREAKDOWN

Incident Type	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Complaints	266	292	331	315	378	372	386	392	309	295	290	238
Services & Assists	258	202	247	245	281	308	303	284	264	255	229	245
Traffic Stops	193	305	398	324	436	372	309	367	485	403	382	284
Accidents	23	15	17	18	24	31	25	21	20	28	23	28
Total	740	814	993	902	1,119	1,083	1,023	1,064	1,078	981	924	795

The charts above compare the total police activity for 2010 – 2012 as well as monthly for 2012.

- **Complaints** indicate the number of police reports and investigations done by officers.
- **Services & Assists** indicate the number of times officers have assisted citizens, motorists, other agencies, etc. Many times these incidents do not generate a police report.
- **Traffic Stops** indicates the number of times officers stop a vehicle for a traffic violation. These may result in a citation(s) or warning(s) being issued.
- **Accidents** are those reported to the police department occurring either on roadways, parking lots and/or private property.

STATISTICS – CALLS FOR SERVICE

CALLS FOR SERVICE BREAKDOWN

Incident Type	2012	2011	2010
Abandoned Vehicles	17	40	43
Alarm	112	128	144
Animal	248	192	181
Civil	24	25	25
Emergency Committal	47	50	46
Damage to Property	204	137	121
Death	10	29	28
Disturbance	242	246	251
Domestic Disturbance	79	79	62
Drugs	62	57	55
Fraud	28	37	22
Harassment	124	115	110
Junked Vehicles	46	86	100
Juvenile	152	154	149
Lost/Found Property	100	105	105
Missing Person	3	4	5
Noise	135	113	147
Open Door	37	26	30
Public Nuisance	33	26	28
Runaway	18	20	20
Sex Offenses	14	14	20
Suspicious Inc/Veh/Person	192	140	187
Trespass	23	15	11
Warrant Arrests	125	105	123
Weapon	7	6	1
Welfare Check	163	142	171

The chart above is a breakdown of some of the types of complaints officers have investigated. Certain crimes (theft, burglary, robbery, assault, etc) are compared on the next page.

STATISTICS – CRIMES AND ARRESTS

Town of Menasha Unified Crime Report of Index Offenses

	2012	2011	2010
Violent Crime			
Murder	0	0	0
Forcible Rape	2	2	3
Robbery	2	1	0
Assault/Battery/Simple Assault	52	54	38
Total Violent	56	57	41
Clearance Rate	86%	100%	83%
Property Crime			
Burglary	52	70	57
Theft	201	177	187
Motor Vehicle Theft	10	6	11
Arson	1	1	0
Total Property	264	254	255
Clearance Rate	33%	26%	20%
Total Index	320	311	292

The Federal Bureau of Investigation's Uniform Crime Reporting (UCR) Program, which began in 1929, collects information on the following crimes reported to law enforcement: homicide, forcible rape, robbery, aggravated assault, burglary, theft, motor vehicle theft, and arson.

The UCR Program also maintains a database of arrests and clearance rates of law enforcement agencies. Clearance rates reflect the percentage of those cases that are cleared or solved.

The statewide clearance rates for 2011 were: 52% for violent crimes and 26% for property crimes.

ARREST REPORT

	2012	2011	2010
Prosecution Requests	259	214	157
Juvenile Referrals	48	46	49
Town Summons	403	388	345
TOTAL	710	648	551

This chart outlines the types of arrests made by officers.

- **Prosecution requests and juvenile referrals** are requests to the district attorney's office for state charges.
- **Town summonses** are local ordinance violations.

STATISTICS – TRAFFIC ENFORCEMENT

TRAFFIC CITATIONS

	2012	2011	2010
Speeding citations	700	504	523
Non-speeding citations	2,130	1,809	1,694
Parking citations	692	611	500
OWI	122	87	123
Total	3,644	3,011	2,840

TRAFFIC WARNINGS

	2012	2011	2010
Speeding warnings	1,401	1,162	1,393
Non-speeding warnings	1,025	837	1,649
Vehicle defect warnings	933	728	417
Total	3,359	2,727	3,459

ACCIDENTS

	2012	2011	2010
Accidents Investigated	273	272	251

The top two charts show the amount of traffic enforcement in the Town of Menasha. It compares the number of citations to the number of warnings issued by officers.

The bottom charts shows the breakdown of the traffic accidents reported.

USE OF FORCE

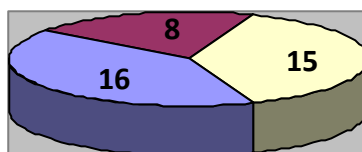
The Town of Menasha Police Department requires an officer to complete a Use of Force report each time an officer uses any type of force, such as: empty hands, intermediate weapon (baton, OC spray, TASER) and lethal force.

The Town of Menasha Police Department had 39 documented use of force incidents in 2012. Because most use of force incidents happen during arrests, it is important to consider the number of use of force incidents in relation to the number of arrests made. ***The police department used force in only 5% of all arrests.***

Town of Menasha PD Use of Force	
Arrests	710
Use of Force Incidents	39

There are several options of force that an officer has available to them ranging from hands to deadly force. In 2012, the use of force was limited to hands, threat of Taser, and threat of deadly force. The chart below shows the breakdown. **There were no incidents that resulted in OC spray, TASER deployment or deadly force.**

Types of Force



■ Empty Hands ■ TASER pointed ■ Firearm pointed

Notes of Interest

- 51% of the incidents occurred between 10pm and 6am with Sunday and Monday recording the most incidents.
- 61% of the incidents involved a person that was physically resisting officers attempts to take them into custody.
- 25% of the incidents involved a person armed with a weapon (gun, knife and hammer). The SWAT team was used on one standoff.
- 72% of the persons were male.
- 82% of the persons were white.
- 41% were between the ages of 20-29.
- 56% were under the influence of alcohol or drugs.

CRIME – HOW DO WE COMPARE

The Town of Menasha continues to be one of the safest cities in Wisconsin and the Fox Valley. The Town of Menasha experienced a crime rate of only 14 crimes per 1,000 people in 2012.

However, crimes still occur, even in the safest of cities. This chart shows the frequency of crimes in the Town of Menasha as compared to the U.S. and Wisconsin.



Crimes	U.S. One every	WI One every	Town of Menasha One every
Homicide	35 min.	2 days	0 days
Rape	6 min.	7 hours	6 months
Aggravated Assault	40 sec.	58 minutes	7 days
Robbery	1 min.	1 hour	6 months
Theft	5 sec.	5 min.	2 days
Burglary	15 sec.	20 min.	6 days
Auto theft	43 sec.	1 hour	33 days

The table to the right refers to crime rates rather than raw numbers. The reason for this is that crime rates are used in order to remove the effect of differing population bases among communities. Using rates per 100,000 residents allows analysis to be conducted across an equalized population base and precludes the rates from being displayed in very small numbers.

**These rates are from 2011*

Community	Violent	Property
Wisconsin	252	2,443
Town of Menasha	124	1,373
City of Menasha	254	2,443
Neenah	141	1,600
Appleton	303	2,041
Fox Valley Metro	77	1,584
Grand Chute	115	4,651
Kaukauna	110	1,339

Photos are courtesy of Images by Hawkeye, Oshkosh Northwestern and Town of Menasha